

ABSTRACT OF THE DISCLOSURE

An image forming apparatus is provided, in which the image forming apparatus includes service modules for performing system side processes on image  
5 formation, wherein applications can be added to the image forming apparatus separately from the service modules, and the image forming apparatus includes an application launch part for referring to launch selection information indicating at least a location  
10 that stores one or more applications, and launching the one or more applications from the at least a location according to the launch selection information.